

Figure 11.4

Force Field Analysis: Removing Abandoned Cars from City Streets

Arguments For		Arguments Against	
5	The public service director supports the plan.	A location is needed to put the abandoned cars once identified.	4
5	Local auto salvage yards will remove cars for free.	Locating and disposing of cars will be expensive.	3
4	The City Council supports the plan.	The owners of old cars feel threatened.	3
3	Advocacy groups have expressed interest.	A procedure is needed to verify a car's status and notify owners.	3
2	Health Department has cited old and abandoned vehicles as potential health hazards.	It is difficult to locate abandoned cars.	2
2	The public climate favors cleaning up the city.	The definition of "abandoned cars" is unclear to the public.	1

Note: The number value and size of the type indicate the significance of each argument.